Economic Impacts Associated with Mississippi Outfitters and Their Clientele

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Abstract: Outfitter enterprises and their clientele play an important role in regional economies. Based on a survey data of Mississippi outfitters and their clientele, we simulated impacts induced by their direct expenditures on industry output, value added and employment generation at the state level and by species type (white-tailed deer - *Odocoileus virginianus*, quail - *Colinus virginianus*, and waterfowl - *Anas* spp.). Results suggested that outfitter-associated expenditures generated US\$9.67 million in value added and 250 full or part-time jobs, whereas clientele-associated expenditures generated US\$1.33 million and 42 full or part-time jobs. By conservative estimate, the Mississippi outfitter activities constitute a 10 million dollar industry. These results may be helpful to planners and policy makers as they weigh the role of alternative regional development strategies.

Keywords: Input-output analysis, IMPLAN, natural resource-based development, recreation

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